

**SUSTAINABLE  
DEVELOPMENT  
GOALS**

ADVANCING THE  
**2030 AGENDA**

PETERBOROUGH | NOGOJIWANONG

# No Poverty Action Team

Joëlle Favreau



A project  
led by

**kwic**  
Kawartha World Issues Centre

**GreenUP**

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# Action Team members

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**Javier Bravo**, New Canadians Centre & local entrepreneur

**Joëlle Favreau**, YWCA Peterborough Haliburton, committee chair

**Jane Garant**, Aspire Program, John Howard Society

**Delores Lalonde**, Niiikiwendidaa Anishnaabekwewag Services  
Circles

**Sioux Lily Dickson**, artist and accessibility advocate

**Jason King**, accessibility expert

**Sabrina Kuipers**, Women & HIV/AIDS, PARN

**Anushga Muralitharan**, Trent OXFAM

**Nicole Van Stone**, Niikiwendidaa Anishnaabekewewag Services  
Circle and local real estate agent



## Opening poem

If we had been taught  
to trust our guts  
we wouldn't be saying,

*stop the cuts!*

we'd be chanting

*let's grow a better world together!*

proclaiming

*radical transformation – it's now or never!*

ziysah



# **‘No Poverty’**

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Why a negative frame?



## Goal of SDG 1:

Globally SDG 1 aims to “end poverty in all forms and dimensions by 2030.”

In Canada, the goal is to reduce the rate of poverty by 50% below the 2015 baseline by 2030.



# What does it mean?

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## No Poverty is really Less Poverty



## What gets left behind when it comes to poverty in Nogojiwanong/Peterborough?





# ADVANCING THE

A

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# Action Team insights

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*What?*

focus on system change and address structural inequities

*How?*

Nothing about us, without us

Listen deeply to people's stories

Foster spiritual engagement

Promote experiential learning

Practice harm reduction

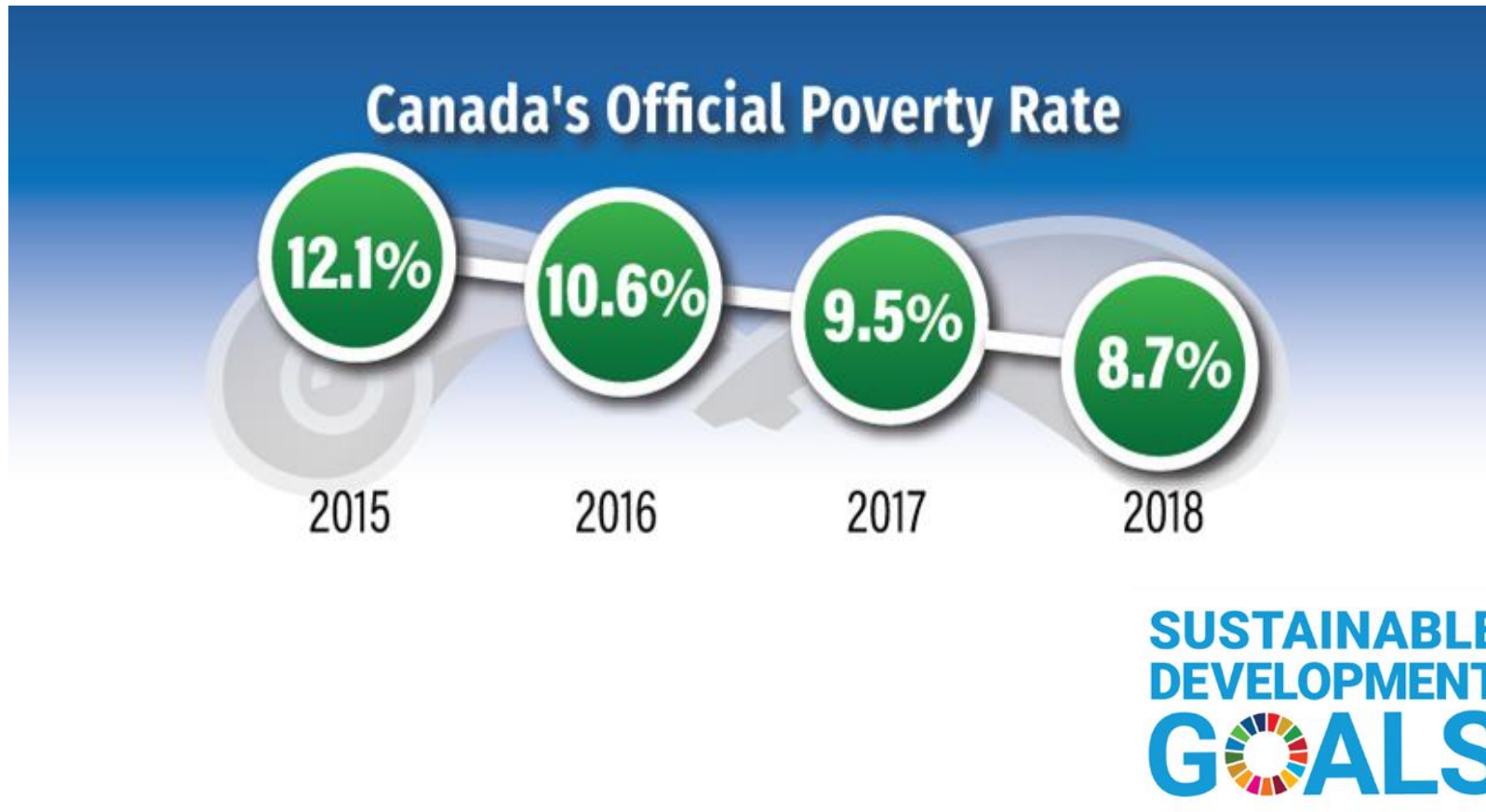
Embrace social enterprises & small businesses for greater impact

Focus on youth



# National data

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## Call to action

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Action is urgently needed locally if we want to reach No Poverty by 2030.

We need bold actions grounded in a real commitment to leaving no one behind and a relational-centered and community-based approach.



## Closing poem

we wouldn't be begging  
we'd be insisting

*keep earth at the centre!  
value all ways of thinking!  
relationships are key –  
and make them reciprocal!*

we'd be saying

*let's do better!*

pledging

*we WILL do better!*



# PRIORITY SDG 1

## ADVANCING THE 2030 AGENDA

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### KEY PRINCIPLE

Economic growth must be inclusive to provide sustainable jobs and promote equality.

*Thank you*

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